

# Coles Liquor Group

## BULK UPLOAD GUIDE

**coles**  
*liquor*



SALSIFY



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1. Log into SKULibrary. Click on the Download List Products Button (on the left hand side) to download the list of products which Coles Liquor Group are requesting content for.
2. Populate the spreadsheet with the relevant data for your products (please note that fields differ between categories and not all fields will be relevant to your products.)
3. To view more information on what each field requires, you can hover over the specific fields in SKULibrary to see an explanation.
4. You can also provide a download link for your product images if you would like to us to upload your images in bulk. Please ensure images are named to the product's Keycode e.g. CLG\_987654.jpg. Images must meet the following specifications:
  - a. Minimum image size – 1500 x 1500px | Recommended - 3500 x 3500px
  - b. Dissolved background with accurate clipping path (product will be rejected if item itself has been clipped)
  - c. Minimum 300 DPI with RGB colour profile
  - d. A minimum of one 2D or 3D front of pack (for 4/6/8 packs and 16/24/30 cartons) or out of pack (single bottle/can) is required to be displayed and sold on Coles Liquor
  - e. Product image to be centred & 80% of image canvas size, 10% or 10px margin
  - f. Resolutions, creases, tears and blemishes should be re-touched out
5. Once you have completed the spreadsheet, attach it to the form on the Supplier Portal along with a download link to the images for your products if applicable. 6. You will be notified via email once your bulk upload has been completed.